

ACZISC Coastal Update Newsletter Survey Results

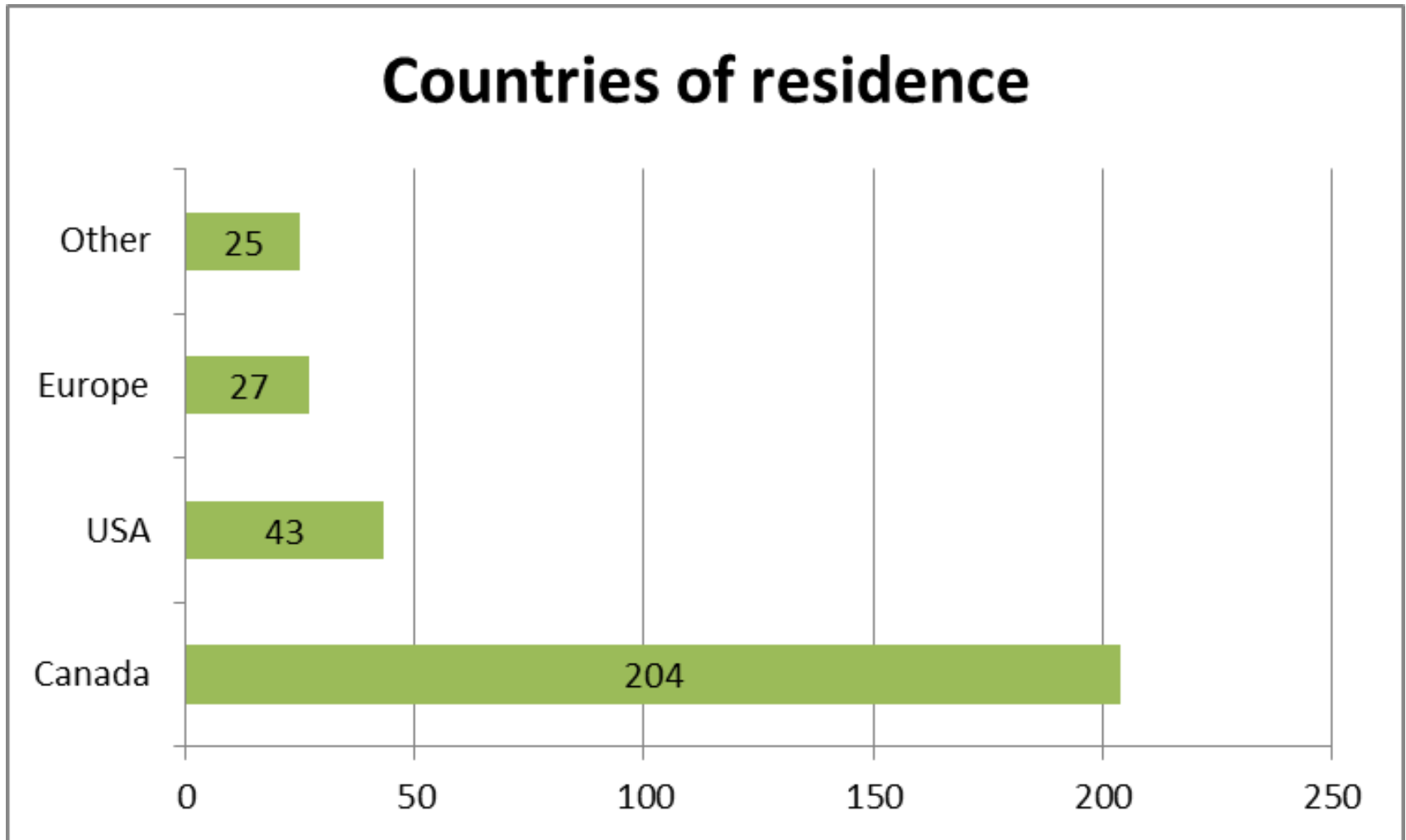
Start date: Saturday, February 16, 2013 10:05:00 AM AST

Stop date: Sunday, March 31, 2013 10:05:00 AM ADT

Number of completed responses: 312

ACZISC Secretariat: ACZISC@dal.ca – COINAtlantic.ca

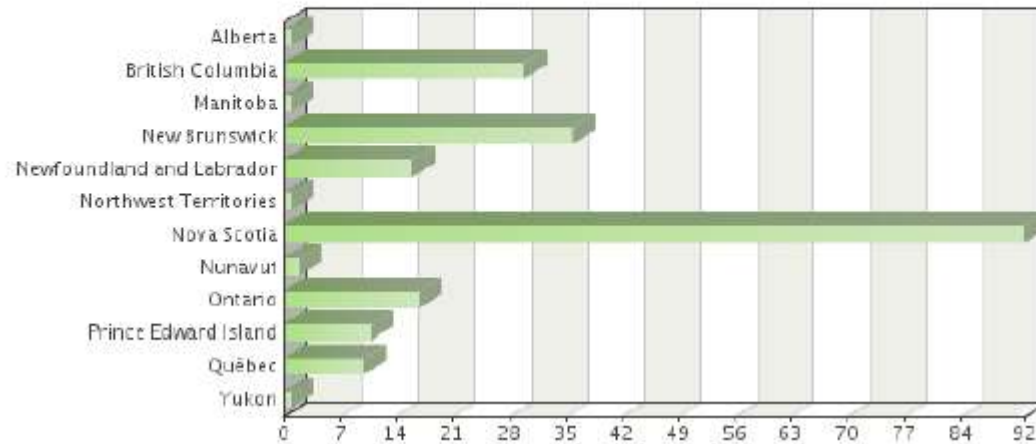
Newsletter Survey Results



Newsletter Survey

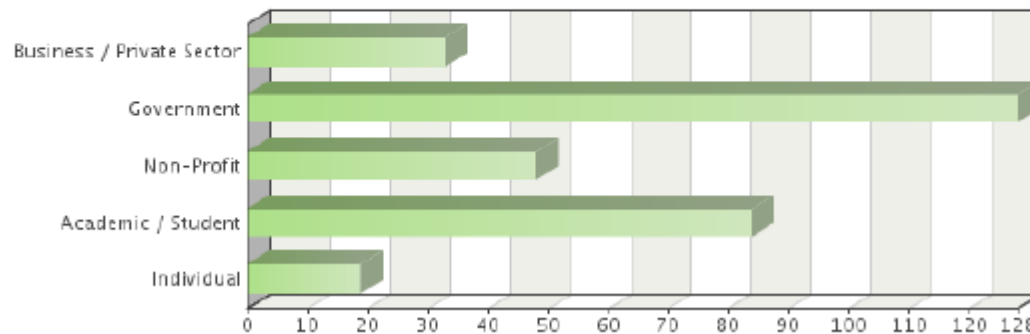
Question 2

If you live in Atlantic Canada, which Province or Territory do you live in?



Question 3

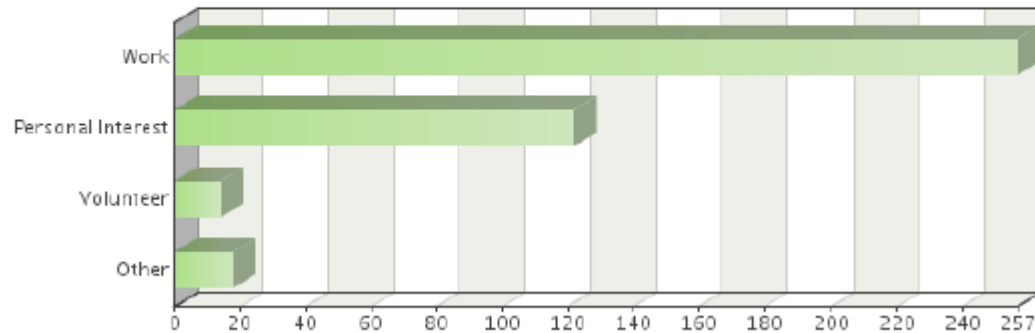
Please choose the category that describes you best:



Newsletter Survey

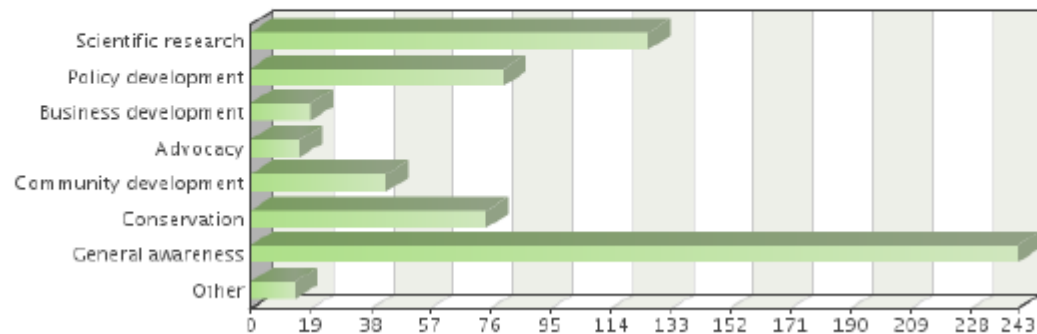
Question 4

Why do you subscribe to the ACZISC Coastal Update? If you choose other please leave a response in the comment box.



Question 5

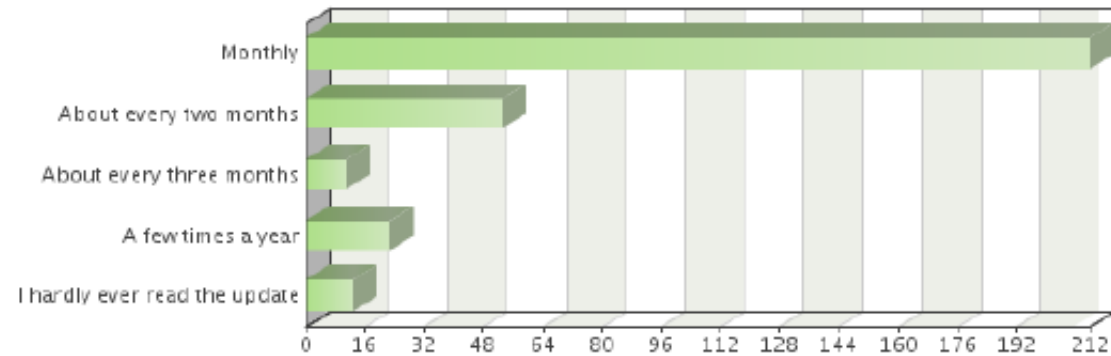
How do you use the Coastal Update Newsletter? If you choose other please leave a response in the comment box.



Newsletter Survey

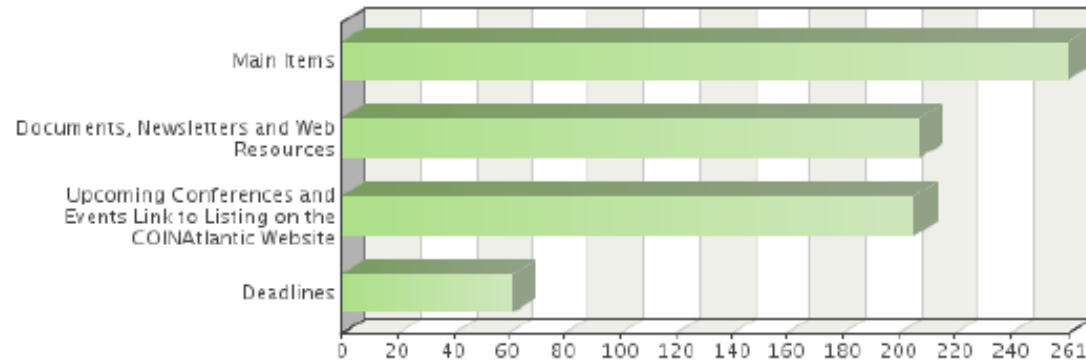
Question 6

How often do you read the ACZISC Coastal Update Newsletter?



Question 7

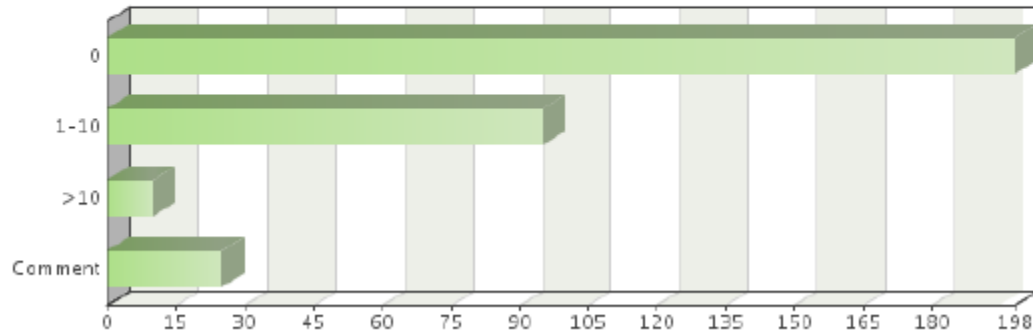
Which sections of the Coastal Update do you normally read? Please choose all that apply.



Newsletter Survey

Question 8

How many people (if any) do you forward the Coastal Update Newsletter to? Please leave a response in the comment box if you can give more information on who you forward the newsletter to.



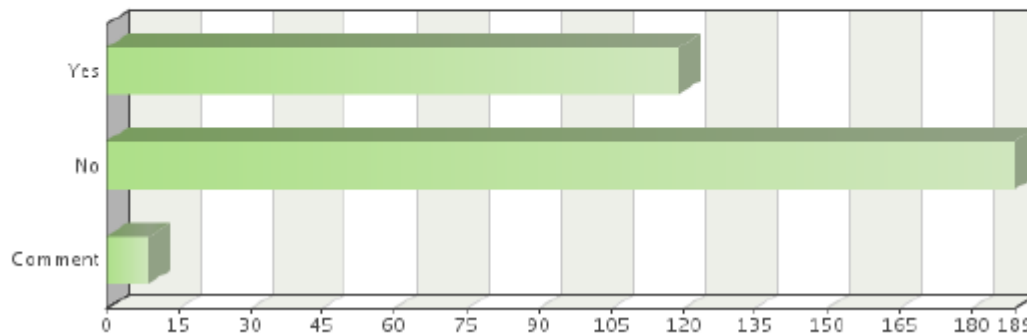
Representative Comments:

- I will copy a specific item of interest and send to individuals or more broadly
- Have co-opted all contacts to subscribe over time!
- Items go into newsletter which goes to 2000+ readers
- Refer students to this site every term.
- Repost relevant items on blog
- I do not read every article but the great format allows me to scan for items of interest to pass on.

Newsletter Survey

Question 9

Some changes have been made to the Coastal Update Newsletter since the first subscriber survey in the summer of 2011. Where you aware that change had been made?



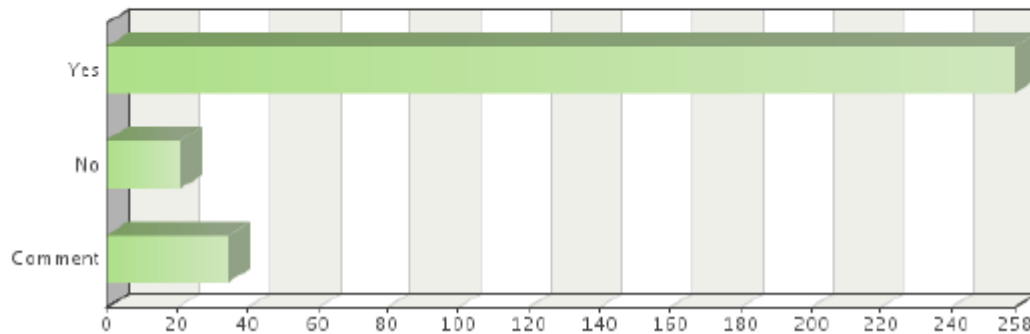
All the Comments:

- Was not here yet in 2011
- Only recently subscribed
- started following in 2012
- new subscriber
- Recent subscriber (approx. 1 year)
- I just subscribed a few months ago, so that's why!
- Cannot recall [changes]
- [Aware of] some but may not be aware of the full extent of changes

Newsletter Survey

Question 10

The Upcoming Conferences and Events section of the newsletter is now a link to the full list on the COINAtlantic Website, are you satisfied with this change?



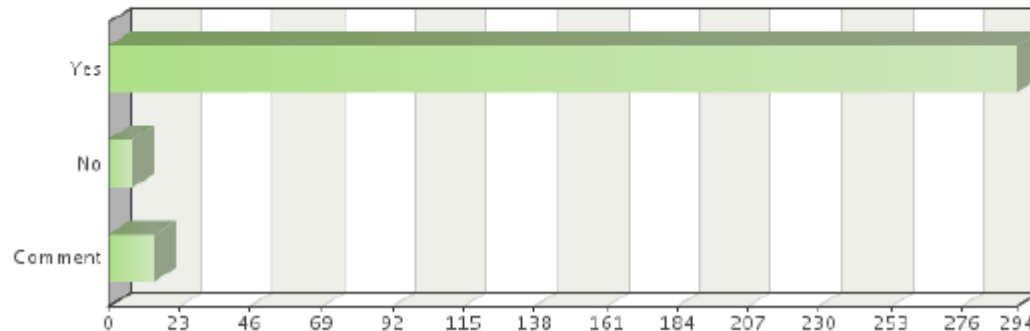
Representative Comments:

- Highlight a few relevant meetings and then direct the reader to the rest for full list.
- I like to have all in one email, rather than having to go to yet another site.
- I prefer having at least a list in this newsletter.
- Didn't notice the difference.
- Never use it.

Newsletter Survey

Question 11

The ACZISC Coastal Update Newsletter is now sent in HTML format, are you satisfied with this change? If not please describe another format that you would prefer in the comment box.



Representative Comments:

- Never realized it was changed.
- Use plain text; HTML does not belong in e-mail.
- Really like the new format -- easy to scan, read, find items. Good changes.
- I would prefer PDF.
- With the different colors, font styles, and constant bolding it's nearly impossible to read! Cut the bolding, use spacing instead of font changes to signify changes. Otherwise content is great!